



EurOMA Elections 2022

Statements by Candidates

Presidency

and

Board Positions

Presidency



Cristina Giménez Thomsen

Professor, Dpt. of Operations, Innovation & Data Science
ESADE Business School - Universitat Ramon Llull, Spain

Brief Biography:

I'm a Full Professor in Operations and Supply Chain Management at Esade Business School. My areas of interest are sustainable operations. On these subjects I've published more than 30 articles in specialized journals and presented papers at national and international conferences. My recent papers have been published in Journal of Operations Management, International Journal of Operations and Production Management, International Journal of Production Economics and Journal of Supply Chain Management.

Since January 2019 I'm serving as Director of Identity and Mission at Esade, after moving from my previous role as Vice-Dean of Faculty. As Director of Identity and Mission, I promote different initiatives jointly with Deans, Associate-Deans and Program Directors to better align the educational experience with the mission of the institution, contributing to make it a more shared and lived mission. Since September 2020, I'm leading the development of Esade's sustainability plan, process that has involved more than 300 people and engage 11 different stakeholder groups in a multi-stakeholder dialogue. From October 2017 to December 2021 I also acted as Co-editor in Chief of the International Journal of Operations and Production Management.

I've also contributed to the OM academic community by being member of the EurOMA Board from July 2011 to July 2017, where I was involved in managing several initiatives to help young researchers grow as academics. I enjoy attending EurOMA's annual conference and interacting with colleagues to make our community grow and have a better impact. Since 2012 I've been involved in the organization of the EurOMA publishing workshop; and in 2015 we organized the 2nd International EurOMA Sustainable Operations and Supply Chains Forum (ESADE Business School, Sant Cugat del Vallés, March 23rd-24th, 2015).

Motivation / Potential Contribution:

It would be an honor to act as President of our association and continue with the efforts of the previous presidents and boards to improve the quality of the annual conference and help our young scholars grow. I would also like to propose the board to explore new events that could allow our community to have a more positive impact in our society. The actual climate emergency and the crisis derived from Covid, and the recent invasion of Ukraine require the response of our community. We cannot be left out of the understanding and treatment of these problems. We can help reimagine our world, accelerate the opportunity for change and make something new grow community.

Candidates/Board Positions



Albachiara Boffelli

Assistant Professor

Department of Management, Information and Production Engineering
University of Bergamo, Italy

Brief Biography

I am an Assistant Professor at the University of Bergamo in Italy. I am involved in teaching at many levels, Bachelor's, Master and Executive. Starting from September, I will be responsible for the courses on Sustainable Supply Chain Management and Management of Global Enterprises, which align with my research activity. My main research interest lies in reshoring and manufacturing locations decisions. Over the years, I have developed collaborations at the national and international levels to bring this research topic forward. As part of my Ph.D. program, the Doctoral Research in Economics and Management of Technology at the University of Pavia, I was allowed to spend six months visiting Lund University in Sweden to develop research collaborations on the reshoring topic. More recently, I have contributed to creating the Re4It (Reshoring for Italy) research group together with colleagues from the University of Bergamo, Politecnico di Milano, University of L'Aquila, and University of Bologna. As I am a pretty curious person, I have developed other research interests related to sustainability and Sustainable Supply Chain Management and the impact of technology and Industry 4.0 on the organization and the supply chain. I am currently co-supervising four Ph.D. students on these topics. My research papers have been published in international journals, and I regularly serve as a reviewer (detailed information available here: <https://publons.com/researcher/1743452/albachiara-boffelli/>). Since 2022, I have been an Area Editor for Operations Management Research.

Motivation / Potential Contribution

I have built beautiful memories while being part of the EurOMA Community. EurOMA was the very first conference I participated in before even starting my Ph.D. in 2016. Since then, I have never missed an appointment with the conference, which I regularly attended. I have also participated in the many other opportunities offered, such as the Doctoral Seminar, the Young Scholars' Workshop, the EurOMA Summer School, and the EurOMA Sustainable Operations and Supply Chain Forum. In 2020, I was awarded the EurOMA Young Scholars Networking Grant with some other members. Finally, I am currently organizing the 10th EurOMA Summer School in Bergamo. I received so much from the Community; I firmly believe it is now time to give something back. I would love to be allowed to offer my energies and ideas to EurOMA, serving as a Board Member. In case I am elected, I am willing to focus primarily on i) stimulating the networking opportunities for young scholars and early career researchers, ii) contributing to the path towards impactful research that EurOMA started in the last years, especially within the Sustainable Operations and Supply Chain Forum, iii) identifying ways to make our Association more environmentally sustainable.



Manfredi Bruccoleri
Full Professor
Department of Engineering
University of Palermo

Brief Biography

I'm Full Professor and Academic Director of the BSc and MSc Programs in Management Engineering of the University of Palermo, where I also teach "Business Economics" and "Business Process Management". Since 2016 I also teach "Operations and Supply Chain Management" in the MSc in Business and Administration of the TIAS Business School (The Netherlands). I received Ph.D. in Production Engineering from the University of Palermo in 2002. For one year I was visiting scholar at the University of Michigan (USA). My research interests have always been on different fields of production and operations management. In particular: sustainable operations, service operations, healthcare management, humanitarian operations and logistics, behavioral operations, supply chain management, reverse logistics, business process management. I serve in the Review Board of the International Journal of Operations and Production Management. At the University of Palermo, I'm responsible for several research projects funded by the European Commission, by the Italian and Regional Governments. Among others, I'm now responsible for an important research project whose aim is to apply operations and industrial management methods and principles in Justice and Courthouse to make trials faster and cheaper. What I like more about doing research is collaborating with colleagues. In my carrier I worked with many colleagues all over the worlds, most of which are or have been members of our EurOMA Association. To cite a few, Robert Handfield (North Carolina University, USA), Jalal Ashayeri (TIAS Business School, NH); Usha Ramanathan (Nottingham Trent University, UK), Andreas Grossler (University of Stuttgart, NH), Jose M. Framinan (University of Seville), Veronica Martinez (University of Cambridge).

Motivation / Potential Contribution

I've been part of the EurOMA community since my first EurOMA conference in 2005. Since then, I attended almost every year the Annual Conference, presenting papers and trying to contribute to the scientific discussion during the sessions; but, overall, making friends years after years. In 2014 I was the vice-chair and organizer of the 21st Annual EurOMA Conference in Palermo. In 2019 I was the chair of the EurOMA Summer School in Palermo.

I can certainly say that comparing what I have given and what I have received, the balance is much more biased towards what I have received. For this reason, today, I feel I can do more for this Association and this is why I'm applying for being elected as a Board Member. I would like the opportunity to contribute with my own ideas and with my own experience. I'm very open to discuss with the other Board Members about what could be my specific role and contribution. Given my experience, I think my potential contributions could relate to EurOMA events and conference organization, or to EurOMA educational activities organization and promotion, or to foster the EurOMA scientific contribution and impact in research fields and business contexts not much explored from our perspective, for example Justice and Courthouse, whose operations are not often well managed, especially in some European Countries. But again, I'm very open.



Cristina Sancha

Associate Professor
ESADE Business School, Ramon Llull University
Spain

Brief Biography

I am an Associate Professor at the Department of Operations, Innovation and Data Sciences at ESADE Business School (Ramon Llull University) teaching Operations Management, Supply Chain Management and Quantitative Methods both at undergraduate and master programmes. I am also Academic Director of the Master in Global Strategic Management. I completed a PhD in Management Sciences at ESADE Business School that focused on the extension of sustainability to suppliers that was awarded with the 1st prize of the 2016 EDAMBA PhD Thesis Competition. My research interests have been mostly focusing on the following domains: sustainable supply chain management, buyer-supplier relationships and higher education in management studies. My research has been published in outlets including Supply Chain Management: An International Journal, Journal of Purchasing and Supply Management, International Journal of Production Research and Journal of Cleaner Production, among others. I serve as Associate Editor for Business Ethics Environment and Society and International Journal of Shipping and Transport Logistics.

Motivation and Contribution

I am member of EurOMA since 2012, where I participated in the EurOMA Summer School organized in Budapest as a Master of Research student. Since then I have attended a lot of EurOMA annual conferences and events, including the Doctoral Seminar, other Summer Schools, the Journal Publishing Workshop and the Sustainable Operations and Supply Chain Forum. In all these events I have been provided with useful feedback and insights that have helped me to evolve as academic. My main motivation for standing for election to the EurOMA Board (2022-2025) is to be able give back to the EurOMA community all the support provided to me during these last 10 years. I would like to collaborate with the rest of EurOMA board members in continue developing and nurturing the association by supporting the organization of research related events, contributing to their diffusion and communication as well as promoting new initiatives related, for instance, to teaching operations.



Marco Formentini

Associate professor

Department of Information Engineering and Computer Science
University of Trento, Italy

Brief biography

Dr. Marco Formentini is an Associate Professor in Management Engineering at the Department of Information Engineering and Computer Science (DISI) of the University of Trento (Italy). He received his PhD from University of Padova (Italy) and he has been previously Post-Doc Research Fellow at Cass Business School, London (UK), Lecturer in Operations Management at University of Bath, School of Management, Bath (UK) and Associate Professor in Sustainable Supply Chain Management at Audencia Business School, Nantes (France). His research involves activities in the areas of Operations and Supply Chain Management, focusing mainly on supply chain and sustainability and digital transformation.

He published in leading journals such as Journal of Product Innovation Management, International Journal of Operations & Production Management, Industrial Marketing Management, Journal of Purchasing and Supply Management, European Journal of Operational Research, International Journal of Production Economics, etc.

He is currently Associate Editor of journal of purchasing and Supply Management and sits in the Editorial Review Board of International Journal of Operations & Production Management, Journal of Business Logistics and Cleaner Logistics and Supply Chain. He has been Guest Editor of two special issues in IJOPM and Socio-Economic Planning Sciences.

Motivations and contributions

I am applying to renew my position as member of the EurOMA board, after being actively involved in the last three years in the Small Events team (focusing on important events for the Association, considering for instance the Sustainability Forum).

EurOMA has always been an important reference point in my academic career and it has continuously supported my development as academic, considering both research and teaching contexts. I have been an active member since 2009, attending regularly several EurOMA initiatives (e.g., OM Research Methodologies Workshop, EurOMA Summer School, Early Career Scholars Workshop, Main Conference, Sustainability Forum). I am currently contributing to the EurOMA community by teaching our PhD Students the Action Research methodology in the context of the EDEN Doctoral Seminar on Research methodologies in Operations Management.

I am committed to continue serving the EurOMA community, after these first three years as board member. I am seriously committed to contribute to the Association and the community by considering these objectives:

- Representing the Italian operations and supply chain management academic context at the European and international level and identify opportunities to develop research and educational events in Italy (and more specifically in the beautiful Trentino-Alto Adige Region) related to OM;
- Being part of an information engineering department, I aim to bring insights to the OM community on emerging technological opportunities in the context of digital transformation, to leverage cross-fertilization between different academic domains;
- On the basis of my experience and interest for action research, focusing on the opportunity to create stronger connections between academia and industry for impactful research;
- Offer my contribution to support the growth of young OM scholars in our community. I would like to help them in developing a strong academic profile and be part of an international network, on the basis of my work experience in different countries.



Leopoldo Gutierrez
Full professor
University of Granada, Spain

Brief Biography

I am Full professor at the University of Granada (Spain), where I teaches Operations Management and Strategic Management. My research is mainly focused on continuous improvement, lean, supply chain, sustainability, and dynamic capabilities. My articles have been published in journals such as International Journal of Operations & Production Management, Journal of Supply Chain Management, European Journal of Operational Research, International Journal of Production Economics, Journal of Business Ethics or British Journal of Management. I was a visiting professor in Aarhus University (Denmark) and adjunct professor in the University of New England (Australia). In addition, I was a visiting researcher in the University of Texas-Pan American (USA), Vrije University (Amsterdam, The Netherlands), The City University of New York (CUNY) (USA), and taught short courses in several European Universities. I served as Associate Dean of Students and Business Relations of the Faculty of Business and Economics from 2015 to 2019. From a professional perspective, I founded in 2008 a non-profit organization for international cooperation, being its vice-president until 2018. Additionally, I was business associate of an organization for sustainability implementation in sport management. At the present, I collaborate with nonprofit organizations in programs for continuous improvement implementation. I have served in the EurOMA board from 2019 to 2022, with responsibility for strategic initiatives development and conferences organizing assistance.

Motivation / Potential Contribution

I am standing for re-election to the EurOMA board for a second term since, after serving on the board for 3 years, I wish to continue my contribution to the association. I have been a member of EurOMA since 2013, which, together with these three years on the board, has allowed me to know the association in depth, reaffirming my confidence in this community. In particular, I would like to continue promoting initiatives that facilitate the involvement and development of PhD candidates, such as the recent speed networking events. I would also like to promote the association in those European countries where it has less presence, as well as, developing dynamic activities that make the association grow, such as bringing our community and the business world closer. The good atmosphere, the constructive spirit and the potential to contribute to our society, that faces so many difficulties, motivate me to continue offering my experience and dedication to the association.



Julian Müller
Professor
Kufstein University of Applied Sciences, Austria

Brief Biography:

My name is Julian Müller, I am professor at Kufstein University of Applied Sciences (Austria). I received my PhD from Friedrich-Alexander-University Erlangen-Nürnberg (Germany). My research covers the topic of Industry 4.0 with special regard to Supply Chain Management, the integration of SMEs, Sustainability and the Circular Economy, and Technology and Innovation Management.

My publications can be found here:

<https://scholar.google.de/citations?user=evIqJqQAAAAJ&hl=en>

Motivation / Potential Contribution

For EurOMA, I would like to serve as a board member to contribute to the following topics and developments:

1. How to advance research at the intersection of Operations Management and Supply Chain Management in the digital age. In particular, the integrated view of both Operations Management and Supply Chain Management when considering the digital transformation of entire value chains.
2. Having written several journal articles that were developed with practitioners and resemble problems in practice, I would like to strengthen this interconnection how to develop high-quality research that is relevant to problems for practitioners and managers. In the same vein, many approaches must be adapted to suit the requirements of SMEs or BoP markets.
3. Digital technologies are also investigated by other disciplines relevant for Operations Management, such as robotics and automation, technology and innovation management, or business informatics. Hence, it is relevant to support interdisciplinary approaches.
4. Many current studies are conducted in one country or region, but cross-regional comparisons with the same research approach remain limited. Hence, I would like to support research that combines multiple perspectives and offers the potential for comparison.
5. Young researchers face the challenge of how to find good publishing outlets despite limited experience and time. While several offers are available in this regard, building even more networks among young researchers that can learn from each other could be one of EurOMA`s agendas. Likewise, I would like to increase diversity of young researchers in our discipline.
6. In my work for the European Commission, my focus has been how technology and our discipline can contribute to the major environmental and societal challenges of today. I would like to extend this experience with colleagues of EurOMA.



Dr Kostas Selviaridis

Associate Professor of Operations Management at the Department of Management Science,
Lancaster University Management School, UK

Brief Biography:

I am employed as an Associate Professor of Operations Management at the Department of Management Science, Lancaster University Management School. I have been an active member of EurOMA since 2005. I have taught OM courses in multiple countries including the United Kingdom, Sweden, Greece, and France. My research has attracted international interest and funding from several sources. My work has helped to develop a better understanding of inter-organisational contracting in supply chains, and its impact on performance. My current research places particular emphasis on public contracting and its role in promoting innovation, resilience, and sustainability goals in supply chains.

Motivation/ Potential Contribution:

I am excited with the prospect of being elected to the EurOMA Board 2022-2025. I wish to stand for election for two main reasons. First, I feel the time has come for me to give back to our wonderful community and to the Association after many years of benefiting from my participation in Annual conferences and other activities (e.g., the EurOMA Young Scholars workshops and the EurOMA Doctoral Seminars). Second, I have a personal vision to contribute towards shaping the next generation of OM scholars, building on the collective success and professional ethos of our Association. I strongly believe that my participation in the EurOMA Board provides an excellent opportunity to realise this vision.

If elected to the Board, I would be particularly interested to contribute to EurOMA's Doctoral training and development activities. I would like to explore, in collaboration with other Board members and colleagues, opportunities for launching new initiatives that would complement our current set of activities in this space. Another area of contribution is thinking about the possible initiation of new research fora that would bring together a critical mass of OM researchers interested in tackling contemporary "grand challenges" e.g., affordable healthcare and energy security. Such initiatives would be modelled on the success of existing fora such as the EurOMA Sustainability Forum. More generally, I would be delighted to serve our community and add value from any post, as appropriate.



Minelle E. Silva

Associate Professor in Supply Chain Sustainability
Excelia Business School, France

Brief Biography:

I am an associate professor in supply chain sustainability at Excelia Business School, France. My teaching interests concern supply chain sustainability, including sustainable purchasing. Such a perspective relates directly to my research interests on sustainability learning and practices, and social sustainability. My research has been published in outlets including *International Journal of Operations & Production Management*, *Supply Chain Management: An International Journal*, *International Journal of Physical Distribution & Logistics Management*, *International Journal of Logistics Management*, *Business Strategy and the Environment*, and *Journal of Cleaner Production*. I am currently serving as guest editor of special issues at *International Journal of Physical Distribution & Logistics Management* and *Supply Chain Forum: An International Journal*. During the last years, I have actively worked in the organization of the EurOMA Sustainability Forum. In doing so, in 2021 I was one of the chairs when the conference was hosted in my institution. In addition, I was part of the organizing committee of the 2020 (UK) and 2022 (Zagreb) editions. Over the last years we have worked to increase the interest of sustainability research in our EurOMA community.

Motivation/Potential Contribution

I am an active member of EurOMA since I was still studying my PhD in 2014 when I attended my first conferences. Over time I have experienced great moments in the association as PhD student and early career researcher, and now I believe I can contribute more by serving to the EurOMA board. My experiences with workshop participation, conference organization, communication and networking can be of interest of the association to introduce new propositions and diverse perspectives. Thus, due to my background (as a Brazilian) I can provide some insights as someone that is not often part of the debates. Therefore, I want to pursue further inclusiveness in our association. In addition, as I was awarded in 2020 with other members with the first EurOMA Young Scholars Networking Grant, I can engage in the next calls to stimulate further networking among scholars. Finally, as part of our role to develop impactful research I would like to engage in discussions that support new actions to ensure that we pursue both academic and non-academic impact when designing and communicating our research, which comes through workshops, communications, etc.



Dr. Byung-Gak Son
Senior Lecturer
Bayes Business School (formerly Cass), UK

Brief Biography:

I am a Senior Lecturer in Supply Chain Management at Bayes Business School. My research interests have been mostly focused on two main areas: buyer-supplier relationships and supply chain risk management. Recently, I have started to work on new areas including complex supply networks and humanitarian supply chain management. My research has been published in academic journals including the Journal of Operations Management, Production and Operations Management, and International Journal of Production and Operations Management. I have been attending EurOMA every year since 2011 and currently am involved with EurOMA Ph.D. workshop as a faculty mentor. Besides my usual academic duty, I advise the Korean government on North Korean-related economic and business matters.

Motivation / Potential Contribution:

In the last 10 years, I have benefited greatly from EurOMA in many different ways. EurOMA has been an academically rigorous venue, where I can learn and test new ideas helping to form my research domains. Also, EurOMA has a friendly climate, which enabled me to great people from all over the world to form research partnerships as well as friendships. I do believe that the time has come for me to give back to the EurOMA community. If elected, I would like to serve the EurOMA community by broadening its reach. During the last two year's conferences, it became clear that the use of technology could make EurOMA more approachable to many, for example, benefiting researchers from developing countries. I would like to explore this possibility. Also, I would like to explore a way of using social media in order to make academic discussions and networking opportunities of EurOMA last beyond the last day of a conference.