



EurOMA Elections 2024

Statements by Candidates

Board Positions



Dr. Alejandro G. Frank,

Associate Professor of Technology and Operations Management
Federal University of Rio Grande do Sul (UFRGS), Brazil

Brief biography

I am a Professor in the Department of Industrial Engineering at the Federal University of Rio Grande do Sul (UFRGS), Brazil, and the Director of the UFRGS Organizational Engineering Group (NEO). Additionally, I serve as Editor of the International Journal of Production Economics (Elsevier) and hold positions on two international boards: ASAP Service Forum and EurOMA, where I am completing my first term. My research focuses on the intersection of technology and operations management, with a particular emphasis on digital transformation, Industry 4.0, and servitized business models in manufacturing firms.

Motivation/potential contribution

Within the EurOMA community, I am actively engaged, regularly attending conferences, serving on the EurOMA board, and participating in various initiatives, including the EUROMA's strategic initiative and the EurOMA's communication team. Each year, I bring one or two PhD students from Brazil to participate in the conference and PhD workshops, aiming to facilitate their engagement with the European scholarly community.

My desire for re-election stems from my commitment to fostering connections between the South American and European operations management communities. Many top researchers in South America focus on publishing their work in European journals, and our countries collaborate on numerous international research projects funded by European and South American agencies. By serving as a representative of our community within EurOMA, I aim to strengthen these connections and promote European research activities.

If re-elected, I plan to contribute in two primary ways. Firstly, I intend to initiate discussions on new topics that significantly impact global supply chains, with a particular focus on the role of emerging countries like the one I represent. Secondly, I aim to expand the EurOMA community and create opportunities for researchers from our countries to actively engage with EurOMA members. In my current term on the EurOMA board, I have been actively involved in initiatives aimed at fostering inclusivity. This includes establishing opportunities to fund PhD students from emerging countries. I am fully committed to continuing these activities to further enhance EurOMA's global reach and impact.

It would be an honor to continue serving on the EurOMA Board, and I look forward to the opportunity to contribute further to our vibrant and dynamic community.



Dr Abhijeet Ghadge

Associate Professor of Supply Chain Management
Cranfield School of Management, Cranfield University, UK

Biography:

I am an Associate Professor (Reader) of Supply Chain Management and Co-Director of the Open Programme in Supply Chain Management at Cranfield School of Management, UK. Over the years, I have obtained significant experience in research, teaching, consultancy and knowledge exchange. My scientific research in operations and supply chain management is recognised internationally and published in reputed journals such as IJOPM, IJPE, SCM: IJ, IJPR, among others. I have worked with a wide range of UK, European and Asian organisations and secured funding through numerous interdisciplinary projects. I have been an active member of EurOMA since 2016 and serve as an editorial board member of 3 international journals in logistics and supply chain management.

Motivation/potential contribution:

Reflecting on my transformative journey within the EurOMA community since 2016, I am fuelled by a profound sense of gratitude and purpose. Each year, EurOMA conferences have been more than just academic gatherings; they have been catalysts for growth, fostering invaluable networks and igniting collaborative research endeavours that have shaped my scholarly trajectory.

As I stand for the election to the board, I am driven by a dual commitment: to give back to the community that has nurtured my academic journey and champion the next generation of operations management (OM) scholars, fostering an ethos of excellence and collaboration. If entrusted with the honour of serving on the EurOMA board, I would like to focus on the association's sustainability. In particular, I would like to work with the EurOMA Board to increase the participation of academics and researchers at EurOMA events (conference, workshops, summer school, etc.) from Europe and other parts of the world by identifying new inclusive ways of engagement from the OM community. I would like to strengthen diversity further by bringing together the early-career and experienced OM research community through ongoing and new activities/events.



Melanie Kreye

Professor of Operations and Supply Chain Management
Associate Dean of School for Staff Development and EDI
School for Business and Society
University of York, UK

Brief Biography

Prof Melanie Kreye is a Professor and Chair of Operations and Supply Chain Management at the School for Business and Society, University of York. She joined the school from the Technical University of Denmark. Her academic work focuses on sustainable operations and supply chain management with key themes evolving around the circular supply chains (their structure and governance), services and inter-organizational relationships and their role in creating a sustainable future. Her work focuses on research questions, such as how complex service arrangements respond to major (geo-political) disruptions, how sustainable production practices scale in supply networks, and how circular supply relationships can be governed. Her research has been published in peer-reviewed journals such as Omega – The International Journal of Management Science, the International Journal of Operations & Production Management, and Production Planning and Control. She is an Associate Editor at the International Journal of Operations & Production Management and a Board member at the European Operations Management Association (EurOMA).

Motivation/potential contribution:

The first term of my EurOMA Board membership is coming to an end, and I would like to continue my service to the community in this role for another term. As a EurOMA board member, I have developed the strategic direction of the community. My work in the Board has included bringing in further digital elements for engaging the EurOMA community and enable inclusion and diversity in the active members. I am currently an active member of the Small Events team, where I support the organizers of small EurOMA events, such as the Service Operations Forum and the Sustainable Supply Chain Forum, to organise these important events for the community. I am also actively involved in the internationalisation strategy at the board. This strand of activity is something which I would like to continue into a second term as a EurOMA board member as many outstanding questions remain. These activities benefit from my passion towards inclusiveness and diversity in the EurOMA community. As a faculty member of the Doctoral workshops, I work to actively integrate emerging talents in the development of the community and give them a platform to share their thoughts and ideas. This is based on the positive experiences I have had as a young scholar, which have shaped my career and professional development. The insights and networking opportunities offered through, for example, the Young Scholar workshops as well as the main conference, have been paramount in shaping my early career development by enabling to exchange experiences regarding teaching, supervising and starting an independent research agenda. Learning from others' – both senior members of the community as well as other young scholars – has given me a great start into my own career. I would like to continue my work as a board member in the coming three years to further strengthen and develop these areas and enable the next generation of OSCM scholars to benefit from the EurOMA community. Specifically, I wish to continue my active involvement on strategic initiatives, including the small events organisation and the internationalisation strategy to further mature the ideas for their future development.



Dr. Giuliano Marodin

Continental Chair Professor in Operations and Supply Chain
Management Science Department
Darla Moore School of Business, USA

Hi! I am the Continental Chair Professor in Operations and Supply Chain at the University of South Carolina, while also serving as Vice President at POMS College of Operational Excellence (2022-24). I am originally from Brazil (and hold dual Italian citizenship), my journey led me to the United States a decade ago. I've also lived in France and Italy, and developed a deep affinity for European culture, which draws me back to the continent at every opportunity! My research was always in operations and supply chain excellence, with a keen focus on Lean and, more recently, the transformative impacts of Industry 4.0. Collaborating closely with industry partners, I engage in both consulting and research projects, teaching using experiential learning to bridge the gap between theory and practice. I've always had close ties with the European academic community, publishing research in the most important European OM journals. Recently, I was a Guest Editor in a Special Issue of IJOPM. As part of my commitment to contribute to the development of the OM field, I've worked at DSI and POMS annual meetings in different roles. Looking ahead, I am eager to contribute to EurOMA, leveraging by using my experience with American organizations, and perhaps help bringing fostering more international collaboration. Finally, I am also excited with the opportunity to learn and network more with the EurOMA community.



Mohammad Moshtari
Associate Professor of Supply Chain Management
Tampere University, Finland

Brief Biography/ Motivation

I completed my PhD program at the Università della Svizzera italiana (University of Lugano) in Switzerland, followed by a postdoctoral research position at the Hanken School of Economics (HUMLOG institute), supported by a mobility fellowship from the Swiss National Science Foundation. In 2017, I joined Tampere University as a faculty member, where I currently serve as an Associate Professor of Sustainable Supply Chain Management and hold the position of an Academy of Finland Research Fellow.

My teaching primarily focuses on supply chain management, while my research interests revolve around the intersection of sustainable supply chains, humanitarian operations, public policy, and higher education. I have contributed to various peer-reviewed international journals such as the Journal of Supply Chain Management, Production and Operations Management, Journal of Production Economics, and European Journal of Operational Research, along with publications in Higher Education and Higher Education Quarterly. Notably, one of my recent research endeavours delves into the applicability of supply chain management theories, tools, or competencies within the higher education sector of developing countries. Throughout my academic career, I have actively engaged with the EurOMA community since 2011, participating in conferences, young scholar workshops, and publishing workshops. Drawing from my diverse experiences at institutions like Tilburg University, University of Lugano, Hanken School of Economics, and Tampere University and my extensive networks with OM and SCM scholars in developing countries, I am keen on fostering inclusivity within EurOMA and enhancing its accessibility for researchers and scholars from low- and medium-income countries. With over ten workshops and seminars organized for academics, including faculty members and doctoral researchers, I bring a wealth of experience in community-building initiatives.

Furthermore, I have served as a board member at the POM College of Humanitarian Operations and Crisis Management (HOCCM) and acted as an ambassador of the Academy of Management in North Africa and the Middle East region. Drawing from this extensive international experience, I am particularly enthusiastic about the opportunity to make further contributions to the EurOMA community.

re-election for a second term on the board. I would like to continue my contribution by stimulating further activities such as the Doctoral Seminars, the Young Scholars workshop and the Journal Publishing Workshops. In the last year, I served the board by helping to further professionalize the organization of our conferences, by supporting the local organizing teams. In addition, I would like to explore, together with the other board members, opportunities for launching new initiatives that could complement our current portfolio of initiatives.



Professor Yufeng Zhang
University of Birmingham, UK

Brief biography

I am a Professor of Operations Management (OM) at the University of Birmingham, Head of the Department of Management, Senior Fellow of Higher Education Academy, and Fellow of the Alan Turing Institute. I was a project manager with a multinational manufacturer before this academic career and continue working closely with industry to help companies cope with complex challenges and opportunities in managing global network operations. My work is cross-disciplinary around management, engineering and social systems, leading to over 100 high quality research outputs. I have delivered 56 invited talks, supervised over 27 PhDs and led research grants value exceeding £2 million.

Motivation/Potential Contribution

I would like to stand for election to the EurOMA board to contribute to the continuing success of the Association in the future. Above all, I see this is a great opportunity to lead the exploration of OM interfaces with neighbouring disciplines to promote the systems thinking and practice. Particularly, many of today's challenging problems require a cross-disciplinary working approach drawing together social sciences and other scientific areas for identifying the underlying driving forces and understanding their complex interactions. My enthusiasm for achieving research excellence with a cross-disciplinary approach provide a profound support to tackle such research challenges through working together with other members of the Board and the Association.

At the same time, I will contribute to the development of future research leaders for OM. The landscape of OM is changing dramatically driven by emerging technologies, new methods and evolving problems. I have worked together with a group of established OM professors around the world to set agenda for OM education and research based on the latest developments for sustainability and digitalisation. My senior leadership experiences will also contribute to a coherent, supportive working culture to develop next generation leaders for OM.

In addition, I will promote OM's contribution in addressing global grand challenges. OM scholars are well positioned to tackle complex social and economic problems in the real world. I have a wide range of experiences around future manufacturing, data-driven healthcare innovation, and green supply chains, e.g., I am an independent scientific advisor to Innovate UK BridgeAI for empowering UK organisations to harness the power of AI through support and funding for a more productive UK. It's worth mentioning that citizenship is a critical element of my values, which will be reflected in all aspects of my professional practice.